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THE CAMPBELL PRESS

"THE BEST NEWS AND ADVERTISING MEDIUM IN THE CAMPBELL COMMUNITY"

VOLUME 30, NUMBER 47 CAMPBELL, SANTA CLARA COUNTY, CALIFORNIA WEDNESDAY, AUG. 16, 1933

Current Comment

A group of preachers, recently in convention on the beatuiful Russian river, went their separate ways rejoicing at having finally accomplished something really worthwhile. Closing their eyes to more important matters, these well-meaning gentlemen were tremendously elated about their solution to arrange for a more thorough and complete censorship of the films—moving pictures to you.

This writer has, on past occasions, bridled at the mere word "censor," and when an individual or a group of individuals has the temerity to actually launch a campaign of censorship against literature, drama, or the arts, we scream like a scalded eagle, and tear our hair to boot. Seriously, the mention of censorship sends us into an uncontrollable rage from which there is no relief other than this unburdening of the soul.

The worthy gentlemen aforesaid have many other things of more importance to attend to. There is the huge problem of universal social betterment which, together with its endless ramifications, presents a worthwhile task which could keep all uplifters, censors, and reformers busy from now until the end of time.

Instead they choose to usurp the right of every individual to judge for himself whether or not he believes a thing good or bad, boring or amusing, moral or un-moral. They seek to seize control of the adult mind, and that is unbearable. That a mere human being, no better and no worse than we are, should tell us what we may and may not see on the screen, for instance, is in our opinion the essence of egoism, and not to be tolerated for an instant.

That the American public, generally speaking, is in accord with this writer's ideas on the subject, seem to us a well-drawn and well-substantiated conclusion. Witness the failure of various nation-wide reform issues, the comparative freedom of the press, the generosity of the cinema's national board of review (not at all like the local boards which, as in San Jose, are composed of a choice group of the narrowest and most inhibited minds to be found in the valley), etc.

The masses fight against imposition of the minority mind now as never before, and censorship and reform movements vainly butt their water-logged skulls against the impregnable defense of thought and the demand of every man that he be permitted to be his own mentor.

Apropos the foregoing paragraphs, we offer the following poem which, while pretty poor poetry, nevertheless conveys a rather splendid idea.

BAIL YOUR OWN BOAT

By A. PROCTOR

Every day it seems to me
At work, at home or in the street,
Folks have nothing else to do,
But worry what we're coming to,
And heaven knows my own affairs,
Provide me with sufficient cares,
I'm like a sailor in a boat
Who bails like hell to keep afloat.

I haven't time to brood or think
About your morals when you drink,
And if the women bob their hair,
Upon my word I do not care,
It never causes me distress,
Or worry how the women dress,
It takes my time to bail my boat,
And bail I must to keep afloat.

My friend, I do not care if you
Are heathen, Gentile or a Jew,
Upon the Sabbath when you wish,
I do not care how much you fish,
And while I do not crave to dance,
I care not how much you prance
I'm busy bailing out my boat, and
I guess that's why I'm still afloat (at 75).

Meddlers, why do you abuse
And try my patience with your views?
Straighten out your own affairs,
And let your neighbors tend to theirs.
Forget what this world's coming to,
Just work on what's assigned to you,
If on sea or life you'd keep afloat—
Don't bail the other fellow's boat.

(Continued on Page Two)

Outdoor Ceremony Marks Wedding of Voge-Canfield Tues.

The Stanley B. Smith home near Vasona Junction was the scene Tuesday afternoon of one of the season's most beautiful out-door ceremonies when Miss Evelyn Law Voge became the bride of William F. Canfield.

The lawn and garden of the Smith home were lovely, and the wedding took place in a bower of delicate summer pastel flowers. Stanley Smith, uncle of the bride, gave her away, with the Rev. J. H. Bennett performing the ring service. Miss Elsie Swanson was an attractive bridesmaid in blue, and John Theodore Newton of Sparta, Wis., cousin of the groom, was best man. Little Lois Smith was flower girl.

Music from the violin of Don Lima of San Jose, accompanied by Miss Gertrude Reynold at the piano was charming, and Mrs. Robert Freeman of Stanford sang "Oh, Promise Me" before the ceremony.

The bride was lovely in a white crepe chiffon gown over silk, with a long net veil. She carried a bouquet of gardenias, lilies-of-the-valley and maiden-hair fern.

Only relatives and close friends were present at the wedding. A reception was held after the ceremony, and refreshments were served at a table beautifully decorated by the bride's aunt, Mrs. Stanley Smith.

The bride is the daughter of Mrs. Lilian Voge, and is a graduate of the local high school and of the University of Wisconsin. The groom, son of Mr. and Mrs. Robert Canfield of Sparta, Wis., is a graduate of the same university.

After a honeymoon in the southern part of the state, the young people will make their home in Wisconsin.

The Misses Prout Hostess At Party For Miss Clara Rice

The Misses Leona, Anna and Marjorie Prout were hostesses at a pre-nuptial shower given at the Prout home on Central avenue last Thursday evening for Miss Clara Rice, who is to become the bride of Harry Quirk of San Jose, Sunday at the Methodist church.

Games were played, the winner of each contest receiving a prize.

The guests were favored with a solo, "In a Luxemburg Garden," Miss Eulah Hook, accompanied by Miss Miriam Blaine. Miss Veva Nichols and Miss Marjorie Prout sang "When Day is Done, accompanied by Miss Nichols.

A novel idea was employed in presenting the gifts to Miss Rice. Guests hooked corsages from a "fish pond," and the honor guest hooked a large box containing her gifts.

Refreshments were served at the close of the evening.

Present were Mrs. A. D. Rice, mother of the guest of honor; Mrs. Anita Maynard, Mrs. Helen Rice, Mrs. J. H. Prout and the Misses Clara Rice, Lois Rice, Miriam Blaine, Eva Mitchell, Eulah Hook, Ethel Fletcher, Veva Nichols, Dorothy Clark, and the hostesses.

$560,000 Payment Made To Calfornia Growers This Week

Announcement of a substantial further progress payment to growers on 1932 crop prunes was made in San Francisco this week by E. W. Stillwell, general manager of the California Prune Pool.

"More than 4,000 checks totaling approximately $560,000 are going out to members of the California Prune Pool by mail," said Mr. Stillwell. "Packers participating in the industry program have settled in full for all fruit taken by them in five offerings. It is expected that with completion of the last offering and total delivery of prunes to the packers that final payments on the 1932 crop of French prunes can be completed in September."

The industry field organization is now making arrangements for warehousing and delivery of 1933 crop prunes.

Must Apply for Retail Sale Permit Before Aug. 30

Applications for permits to do business under the new sales tax law may be obtained from H. M. Shadle, president of the chamber of commerce.

Every retail merchant, according to Mr. Shadle, is required to fill out and mail to the board of equalization at Sacramento, not later than Aug. 30, an application for a permit, the cost of which is $1. A separate application must be made for each place of business, providing an individual has more than one.

All gross receipts from the sale of tangible personal property at retail on and after Aug. 1 are taxable, and accurate records must be kept on all receipts. Forms on which to make out reports will be in the hands of merchants at an early date.

Failure to secure the permit required involves serious penalties.

FORD ECONOMY CAR TOURS TOWN SUNDAY MORNING

Cruising about Campbell for a brief period Sunday morning, and skippered by P. H. Dunlap of the local Ford agency, was the Ford "economy car" which recently made a sensational run of over 6,000 miles in a matter of a few days, averaging a little better than 22 miles to the gallon of gasoline.

All brands of fuel were used in the test which was sponsored by dealers in the San Jose territory. The care is white, and bears Ford advertising and the insignia of the various oil companys.

Visitor From Chicago

Miss Isabel Smily of Chicago arrived here Saturday evening for a visit of several weeks with her brother, Walter G. Smily, whom she hadn't seen for a number of years.

Drama Coaches Rival Leads In Palo Alto Show

An interesting sidelight on the production of "Interference" at the new Community theater in Palo Alto Aug. 17 and 18 is the fact that two drama coaches will play rival parts in the show. This was disclosed at a rehearsal yesterday by Ralph Welles, the director, who conducted the try-outs and is familiar with the work of these two men.

Arthur Timothy, director of dramatics at Visalia junior college, will play the character lead of Sir John Marlay, a prominent London physician intolerant of any sort of interference in his private affairs. Formerly of San Jose, Timothy was prominent in dramatics at the state college there. He likewise appeared successfully in a series of vaudeville sketches at a San Jose theater. This will be his first appearance with the Palo Alto Community theater.

Joseph Whitaker, director of dramatics at Modesto junior college for the past three years, plays the difficult role of Philip Voaze, the male "heavy," really one of the two male leads in the drama. Before his graduation from Stanford in 1929, Whitaker gained considerable technical back-stage experience on Stanford shows, and subsequently, as a graduate, appeared in "The Inspector General" on the campus stage. While at Modesto, he played a leading role in "The Show Off," staged by Delta Psi Omega, national dramatic fraternity.

Although there will be two performances of "Interference," holders of season tickets will be expected to attend the first night, unless arrangements to the contrary are made at the Community house this week.

WINDOW CARD CAMPAIGN FOR TRADE AT HOME

A group of Campbell merchants and business men who are, from week to week, displaying cards in their windows telling the public why they should trade at home, in clude the following:

Clark's drug store, B. O. Curry, C. H. Whitman, American Trust company, A. B. Gilson, E. W. Preston, Campbell People's market, Bulmore's market, Busy Bee, Taste Good bakery, Campbell Shote hospital, R. C. Leavenworth, Morgan's dry goods, Reliable Shoe shop, G. E. Farley, Campbell Lumber company, Sprouse-Reitz company, Orchard City garage, Drew Canning company, Brewer's grocery, and Shadle's drug store.

Dinner Party

Miss Elin Farman will entertain a number of friends at a dinner party this evening. Bridge will follow dinner. Invited guests are the Misses Lucile Kilfoyle, Muriel Fisher, Alma Freeman, Rowena Farman, and Drs. Whiteside, Deisner, Waters and Leibenberg.

New Magazine Is Devoted To Dried Fruit Industries

An interesting item which found its way to the editorial desk this week is voloume 1, number 1, of the "Dried Fruit Record" for August, 1933.

It is an attractive magazine of 22 pages, and will be published monthly—"devoted to the cultural and marketing interests of the producing and packing factors of the dried fruit industry."

The home office of the publication is at 580 Market street, San Francisco, and is circulated among producers, packers and marketers of dried fruits and dried fruit products. It is printed, aptly enough, by the Rosicrucian press, a house of fine printers in San Jose, hub of the dried fruit industry.

Contents of the first issue include "News and Comment," "San Joaquin Valley Grower Talks On Control Problem," "Dried Fruit Record—Its Purpose," "Agriculture Must Move Forward," by Frank Abernathy, Saratoga; "Current Affairs," "California Dominance in the Dried Fruit World," by Dr. S. W. Shear of the Giannini foundation, college of agriculture, Berkeley; "Kitchen Melodies," by Nancy Lee; "Shrinkage in Prune Price Differentials," "Who's Who," "Confidence a Vital Factor," editorial; "With the Grower," queries and answers department; "Method Different—Purpose the Same," and "Agricultural Adjustment Act."

Harry F. Schuman is editor of the new sheet, which bears a good run of advertising. Frank L. Parrill is business and advertising manager. Hugh Hill and C. G. Littlefield are advertising representatives.

KIWANIS LADIES ENTERTAINED BY LOCAL CHAPTER

The Kiwanis club held ladies' night Tuesday, Aug. 15, with Roy Archibald presiding. Guy Farley was chairman of the evening.

Following the dinner there was presented a program which included saxaphone solos by Frank Gibson, accompanied by Dr. W. I. Merrill, and a vocal solo by Miss Annette Merrill, accompanied by her father.

The speaker of the evening was P. M. Diederich, manager of L. Lyon & Sons, San Jose, and his subject was "The History of Furniture."

In his talk he traced the manufacture and design of furniture from "period" furniture down to modern times. He laid particular stress on the efforts now being made by all leading furniture stores to educate their employees and the buying public to the end that homes might be so furnished as to be sufficiently attractive to create a desire in young people to want to stay at home instead of frequenting dance halls and night clubs.

The speaker said that he hoped this form of education will extend to schools so that they too may be furnished in a manner pleasing to students. He pointed out the present spirit of cooperation existing among furniture dealers of the higher type as compared to the old cut-throat operations.

THE FARMERS CORNER

By Ralph H. Taylor

How does the new state sales tax affect California farmers?

If a poultryman buys some chicken feed, for instance, is the feedstuff taxable, or is the tax paid by the consumer who eats the chicken which ate the feedstuff?

Or again: Is the tissue wrapper a part of the orange, or a separate sale, like milady's dress or her husband's shirt?

And still again: Does the California housewife buy a box of fruit, or fruit in a box?

Yet another: Does fertilizer become a part of the soil, or a part of the products produced by the soil?

And, finally: Is farm produce sold by a California farmer to a California buyer for re-sale in Eastern markets subject to a California tax? Or is it tax-exempt?

While these questions may sound something like the age-old query of which came first, the chicken or the egg, they are actually serious questions—with serious answers. And California farmers have many thousands of dollars at stake on their correct interpretation.

At the outset, Roger J. Traynor, director of the sales tax division of the state board of equalization, puts the farmer's mind at rest on one vital issue: Feedstuffs, when sold to commercial producers, are not taxable! That ruling alone means thousands of dollars to California livestock and poultry men.

As a basis for his decision, Traynor cites the resolution of the joint legislative committee on revenue and taxation, adopted July 17, which declares that "receipts from sales of tangible personal property to manufacturers, producers or processors, which enter into and become an ingredient or component part of the tangible personal property which they manufacture, produce or process for re-sale, are not taxable."

"Poultry, dairy and other livestock feeds," the resolution sets forth, "are deemed to become component parts of the eggs, milk, meat and other livestock products produced for re-sale."

Fertilizers, on the other hand, are subject to taxation under the new 2 1-2 per cent sales levy, according to Traynor, as it is questionable whether fertilizers can be considered a part of the products which they help to produce.

Of paramount importance to California fruit growers, Traynor has just ruled that barley sacks or bags for marketing grains, feeds, flour, sugar, etc., together with boxes for boxed fruit, are not taxable when the containers go to the retailer or consumer and are not returned to the grower or packer.

Receipts from the sale of box shook, pads, liners and other material used in such containers are likewise tax-exempt.

The justification for this ruling is plainly evident when it is considered that boxes and wrappers are, in fact, sold with the fruit, and, therefore, taxed when they go into the retail trade. Dr. Traynor emphasized that the board of equalization will make every effort to avoid double taxation in its administration of the new tax.

Tissue wrappers for apples, oranges and other fruits are also tax-exempt, according to Traynor's ruling, his decision in this instance being that the housewife buys both fruit and wrapper, paying the regular 2 1-2 per cent tax on the entire purchase.

Giving credit where credit is due, the new sales tax, while it has admitted drawbacks, is being administered thus far with a fine degree of fairness and equality. For the time being, like any other new tax, it is likely to be unpopular, but if farmers and other common property owners get the reduction in their property taxes next year which they have been promised under the new set-up, it will be a decided improvement.

Current Comment

(Continued from Page 1)

The battle of the Douglas plan, fought out in the column herein devoted to what "The People Say," is apparently over. Honors may be awarded where the reader would have them.

It is the hope of the editor that other issues will shortly be discussed; in fact, this issue bears a letter which may bring in a few more. Let's hope so, anyway, for logical argument is the salt in the more or less drab meal of life. There's nothing like being indignant about something, and letting the world know about it.

Convalescing

Dan Yeager returned from the San Jose hospital last week following a major operation there. He does not expect to resume his job on the rural mail service for some time, however.

To Raise Prunes

Mr. and Mrs. A. I. Cramer will leave in two weeks for Santa Rosa, where they have purchased a 33-acre ranch three miles west of the town. Twenty-six acres are in prunes.

Off To Montana

Mr. and Mrs. W. D. Sturtevant, who just recently returned from a vacation at Lake Tahoe, left today for Lake Ronan at Proctor, Mont., where they will spend the balance of the summer.

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Mrs. Percy Dunlap Hostess At Shower For Mrs. Knappen

Mrs. Percy Dunalp entertained a group of friends at a shower and surprise party in honor of Mrs. R. H. Knappen Friday afternoon at her home on Alice avenue.

The afternoon was spent in sewing and visiting, and lovely gifts were presented to Mrs. Knappen. The hostess served refreshments at the close of a pleasant afternoon.

Invited guests were Mrs. Gayno Eddlemon, Mrs. Lloyd Cooke, Mrs. James Knappen, Mrs. Bryce Whitmore, Mrs. Philip Fletcher, Mrs. Frank Anderson, and the Misses Mildred Cooke, Wilma Smith, Ethel Carlson and Hazel Baker.

Visits Leas

Mrs. E. Taylor of Los Angeles visited her brother, Horace Lea, and family, a few days last week. Mr. and Mrs. Lea motored her to Lake county Saturday to visit her father. Mr. and Mrs. Lea returned Sunday.

Likes Campbell

Mr. and Mrs. Fred Hausen and little daughter have moved into the Alexander home on North Second street. Mr. Hauser is a salesman for the Sunset-McKee Salesbook company of San Francisco, and has selected Campbell as a desirable home place for his family.

Back From U. C.

Miss Rowena Farman returned Sunday evening from Berkeley, where she had been pursuing educational courses at the U. C. summer school.

LOST—Saturday, near Postoffice, three small keys tied together, one numbered 319. Small reward if returned to Box 246, Campbell.

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ASK YOUR GROCER FOR TASTE GOOD BAKERY BREAD

Al Bulmore's Market
For the best meats available at reasonable prices -a trial will convince you
Free Delivery - Tel. 290

Billy and Anna Barlett
.....announce the opening of their new cabin on Infirmary road across from the County Hospital Saturday, August 12th.
Billy's Cabin
SERVICE STATION - REFRESHMENTS
BEER ON DRAUGHT

Guest From L. A.

Miss Helen Ferro has as her guest Miss Johnnie Mae Braden of Los Angeles.

A Daughter

Born, to Mr. and Mrs. Paul Ooeser (nee Fletcher), Sunday, a daughter.

FIELD'S STORE

THURSDAY - FRIDAY - SATURDAY

FOLGER'S COFFEE, 1-lb. can	29c
ROYAL GELATIN, 2 pkgs.	15c
Hormel Vegetable Soup, 2 cans	29c
STAR OLIVE OIL, quart	59c
CRYSTAL WHITE SOAP, 10 bars	29c
TREE TEA, Green, ½-lb. pkg.	27c
Westlake Whole Beets, No. 2 can	10c
Westlake Honey, 12-oz. jar	15c
PAROWAX, 1-lb. pkg.	7½c
PUFFED WHEAT, pkg.	9c
PUFFED RICE, pkg.	12½c
Cross Pack Sardines, 2 cans	17c
Briardale Tuna, No. ½ can	16c
NBC Graham Crackers, lb.	17½c
Westlake Lima Beans, No. 2 can	9c

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SAVE MONEY
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ON *Natural Gas* HEATING EQUIPMENT

LOW FIRST PAYMENT
NOTHING MORE TO PAY UNTIL OCT·1ST

HUNDREDS of homes in Northern California are being made ready for winter through the installation of Natural Gas heating at this time. Every one of these home owners having these installations made is saving money by purchasing Natural Gas equipment this month.

It is a sensible investment to make at this time. Special Discount Prices are in effect on all types of Natural Gas appliances. Only a small down payment is required. Installation is made without delay or inconvenience which is not always possible in the Fall heating season. And budget terms of payment do not go into effect until after October 1st.

Look into this one sure investment of lasting value while these favorable prices are still in effect. Get the latest facts about Natural Gas heating for your home. There is no home heating problem that Natural Gas heating cannot solve with real satisfaction.

See the local office of this company about the equipment your home needs and ask about the savings you can make by purchasing now. Any gas appliance dealer will also gladly help you with any heating problem you may believe your home presents. Be sure to act this month and take advantage of the discount prices and exceptional purchase terms.

CONTEST FOR CONSUMERS
Electric Refrigerator, Radio and 17 cash awards on prize list. See August issue of
P. G. & E. PROGRESS

SEE YOUR DEALER OR THE
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PACIFIC GAS AND ELECTRIC COMPANY
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The People Say:

A PLACE RESERVED FOR THE RANK AND FILE WHO OTHERWISE HAVE NO MEDIUM IN WHICH TO PRESENT THEIR OPINIONS. PAPERS SHOULD BE FAIRLY BRIEF, AND FAIRLY WRITTEN—ON ONE SIDE OF MS. ONLY

The Unemployment Problem

Editor the Press:

The Herculean effort on the part of our President in this year of 1933 to overcome our national unemployment problem, will go down in history as the greatest event in our national life since 1861. There can hardly be a doubt but that our President through national cooperation will be able to start the old-time activities and industries going again.

That we had to use dictatorial power to set industry in motion is not the vital point in the present situation. There was no other way. It is the future plan of our industrial life that should be our greatest concern—now that the tide is turning. There is a spirit of optimism in the air. The common song is, "Ring out the Old; Ring in the New."

President Roosevelt and his advisers may be of the opinion that once the machinery of production is working again, and all idle help is employed, the purchasing power of the nation will equal its producing capacity.

It is a truism that the nation's wages, profits, interest and overhead expenses must equal the selling price of all production or we will still have an unemployment problem on our hands.

Just to have a "Blue Eagle" in every window and on the windshield of every car—as fundamental as that is—will not solve the problem that lies just bevond. There can be no dodging the real issue involved in this whole question of prosperity. It can not be confined to the one problem of unemployment as our government leaders at first seemed to think.

There is no question among those who have studied the problem, but that the purchasing power of the workers of the country must be increased in order to restore prosperity. As our industry is organized today the wage earner is not the only factor in our industrial system. It consists of employers as well as employees.

The small industries and the agricultural interest are a very important part of our national economic life. It takes more than wages in the hands of wage workers to restore a buying power equal to the purchase price of the products of the machine.

Wages, profit, interest and overhead in terms of cash must equal the price the consumers have to pay for all the workers have produced. It is then very largely a matter of the distribution of profits to the many instead of the few.

Cooperation through the unit plan of industry as applied to our national economic life is quite a new application of an old principle in human affairs.

Let every worker get a wage and the profit of the business go to the institution instead of the individual. The profit can then be divided among the workers according to their wages.

This will distribute the profit and increase the buying power.

The owners of large industries have in the past received great profits while the small business owner has rarely been able to make even interest on his investment.

The ownership of the business will be represented by stock bearing interest.

Stabilizing prices will naturally follow the normal distribution of profits. Neither the nation nor the state should assume to make our ecenomic laws. That right should belong to the industrial world. The government should, however, act as a policeman to keep the peace and adjust group differences.

If some cooperative movement can be adopted by the people of this country and private profit be cut out by eliminating common stock, we shall come into our own as an intelligent people should.

—Chauncey H. Whitman

Showed For Miss Clara Rice At Farman Home

Miss Elin Farman was hostess at a miscellaneous pre-nuptial shower for Miss Clara Rice Monday evening at the home of her mother, Mrs. C. E. Farman, on North Second street. Card followed the presentation of gifts, and were enjoyed until a late hour, when refreshments were served.

Guests were the Misses Nelson, DeVries, Taber, McKenzie, Kynaston, Krohn, Anderson, Kidder, A. Prout, Fisher, Kilfoyle and Mrs. A. Walton, all of the County hospital, and Misses Ruth and Rowena Farman.

CODY TELLS HOW TO KILL LAWN-EATING INSECTS

During this season when lawns are a source of constant worry, the latest "dope from L. R. Cody, agricultural commissione rof Santa Clara county, is very interesting.

In a release today Mr. Cody says, "A lawn pest quite commonly found in this section is the larvae of a moth commonly known as a web worm. The worms work in the sod and eat off the roots of the grass. The result is irregular brownish patches over the lawn. There are three broods a year. About this time the third brood of moths are out. If a light is turned on they will fly in large numbers to the light.

"The treatment for lawns is to apply standard arsenate of lead at the rate of three pounds to 100 square feet. This is a very effective way of controlling the insect.

"Another condition called brown patch is not connected with this insect. This is a soil fungus, and night watering is often responsible for its occurrence in new lawns."

To Yosemite

Mr. and Mrs. Russell Kennedy and son Neil left Friday for a vacation at Yosemite.

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ASK YOUR GROCER FOR TASTE GOOD BAKERY BREAD

THE SCHOOLS AND THE PEOPLE

BY ROY W. CLOUD

State Executive Secretary California Teachers Association

Editor's Note: What is the truth about our schools? Has our modern school curriculum abandoned the traditional "Three R's?" Have we too many fads and frills? Is too much time given to music, to art, to recreation, to home economics, to industrial training, to adult education? Is the taxpayer getting value received for his share of the cost of schools? The depression, and the economies consequent upon it especially affecting school budgets, make these and similar questions timely. For the benefit of our readers the general picture of California's educational system as it is today will be given in these columns in a series of articles by Roy W. Cloud, state executive secretary of the California Teachers association.)

THE FUNDAMENTALS OF EDUCATION

The question is frequently asked, are the fundamental subjects—the "three R's"—being neglected in the present-day school? This question can best be answered by comparative facts.

In 1845 the first American school survey was made in the grammar schools of the city of Boston, at that time accepted as the best schools in the entire nation.

The tests in 1845 were given only to selected pupils, comprising, as the school committee put it, the "flower of the Boston schools." The same tests have recently been given to all pupils in certain city schools of the United States. The results are in fact comparisons between the best pupils from the best schools of 1845, and the average pupils in city schools of today.

The results, even under these conditions, are consistently in favor of the modern pupil. It is true, however, that the pupils of 1845 tend to score somewhat higher on purely rote memory questions.

For example, in 1845 35 per cent of the pupils knew the exact year when the embargo act was passed, but only 28 per cent knew what the embargo was; in the recent tests only 23 per cent knew the year when the embargo act was passed, but 34 per cent knew what the embargo was.

In natural philosophy the children of today did better on the tests, without instruction, than the children of 1845 did after study of a textbook.

In spelling the pupils of today make only about one-fourth as many errors as the pupils of 1845. In punctuation of sentences the pupil of today makes only about one-third as many errors as the pupils of 1845.

The average pupil of today is stronger on the common branches of study than were the best pupils of 88 years ago. This is due to many factors, among which are better methods of instruction, better trained teachers, and better selection of subject matter.

These subjects are basic to learning and to good citizenship In response to the demands of changed conditions many new subjects and new activities have been added to the school curriculum since 1845, but these new subjects and activities have not been allowed to crowd out or overshadow the common branches.

As a further guarantee against any possible departure from the sound grounding of the three R's the California state law requires that at least 50 per cent of the time of the elementary school pupils be devoted to these fundamental subjects.

Maybe never again such VALUES!

SOME DAY you'll look back to the summer of 1933 and say: "Imagine! A Goodyear Tire for only $5.00!"

Yet even these remarkable low prices mean nothing unless the tire is built right. Along with these extraordinary prices for the new Pathfinder you get the highest quality in the moderate price field Goodyear has ever attained.

This new Pathfinder is a bigger value than the old Pathfinder. It has the bigger safety margin of FULL CENTER TRACTION—bigger mileage from the 20 PER CENT THICKER TREAD—stouter body of heat-resisting Supertwist Cord—and other improvements that make it a still better buy than the 17,000,000 Pathfinders that went before.

Look at the All-Weather values, also! This great thoroughbred—the finest tire that money can buy—waves an alluring price tag.

Whichever you want—new Pathfinder or All-Weather—remember this: More people are saving money with Goodyears than with any other kind.

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Supertwist Cord Tires

4.40-21	$7.60
4.50-20	$8.40
4.75-19	$8.65
4.75-20	$7.20
5.00-17	$8.55
5.00-19	$9.00
5.00-20	$9.30

Other Sizes Priced in Proportion

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GOODYEAR PATHFINDER
Supertwist Cord Tires

4.40-21	$5.55
4.50-20	$6.00
4.50-21	$6.30
4.75-19	$6.70
4.75-20	$7.00
5.00-19	$7.20
30x3½	$4.45

Other Sizes Priced in Proportion

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The Campbell Press

Published Every Wednesday at Campbell, California, by HARRY C. SMITH Managing Editor, Richard H. Knappen.

Entered as second class matter Sept. 30, 1904 at the Postooffice at Campbell, Calif., under the Act of Congress of March 3, 1979.

Subscription, one year in advance, $1.50

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Professional Directory

DR. F. R. ANDERSON
Physician and Surgeon
Office: Medico-Dental Bldg, San Jose: Hrs: 11 to 12 and 2 to 5
Hours at home: 9 to 11 & 7 to 9
Phones Campbell 164 & Col. 776
If No Answer, Call Col. 2260

DR. ERNEST A. ABBOTT
Dentist
Rm. 6, Porter Bldg., San Jose
BALLARD 2447

Kimball M. Anderson, D.D.S.
PREVENTIVE AND CHILDREN'S DENTISTRY
800-801 MEDICO-DENTAL BLDG.
PHONE BAL. 8023 - SAN JOSE

CHAS. H. BREUER, M. D.
Physician and Surgeon
Has moved from Campbell to
San Jose
Office: 1453 The Alameda
Phone Columbia 1169
ELECTRICAL TREATMENTS
GLASSES FITTED

Fraternal

Masonic Notice

Charity Lodge No. 362, F. & A. M., Campbell, Calif. Stated meetings held on the first Monday of each month.
Ira R. Abbott, W. M.
T. A. Robinson, Secretary

Independent Order of Odd Fellows

Morning Light Lodge No. 42 Meets every Thursday evening in I.O.O.F. hall. Sojourning members are cordially invited to attend the lodge meetings.
Fred Jones, N. G.
J. H. Bachman, Sec.

LEGAL NOTICES

NOTICE TO CREDITORS
Estate of Samuel Thompson, Deceased

Notice is hereby given by the undersigned Executor of the last Will and Testament of Samuel Thompson, Deceased, to the creditors of and all persons having claims against the said decedent, to file them, with the necessary vouchers, in the office of the Clerk of the Superior Court in and for Santa Clara County, California, within six (6) months after the first publication of this Notice, or within said period to exhibit the same, with the necessary vouchers, to the said Executor at the office of Bohnett, Hill & Cottrell, Suite 807 First National Bank Building, in the City of San Jose, County of Santa Clara, State of California, where all business connected with said estate will be transacted.

San Jose, California, this 31st day of July, 1933.

LOUIS JOHN BLASS
Executor of the last Will and Testament of Samuel Thompson, Deceased.
BOHNETT, HILL & COTTRELL
Attorneys for Executor (45-6-7-8)

CALL FOR BIDS

One new 1933 Studebaker S 6 Chassis with extended frame fitted with 64 passenger Barshow & Baleria all steel safety body, 24 feet 4 inches in legnth; 7 feet 11 inches wide; 56 inches high, shatter proof glass throughout; upholstered seats on aluminum pedestals. Bus to comply with all California State Laws.

Bids to be submitted in writing and filed with Lloyd Gardner, Clerk, at Campbell not later than Aug. 24, 1933. Bids to be opened 8 P. M. Aug 24, 1933.

The Board reserves the right to reject any and all bids.

Lloyd Gardner, Clerk

Crockett Visitors

Mr. and Mrs. Edwin Parker, enroute from Crockett to Tahoe, spent Sunday here with Mrs. J. E. Carter.

Works for Shell

Henry Eddlemon is now an employee of the Shell Oil company, working at the station at Willow and Lincoln streets.

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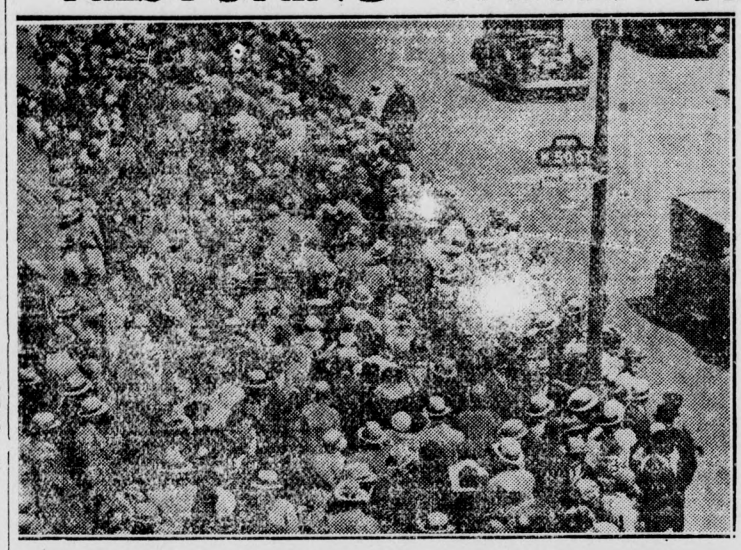
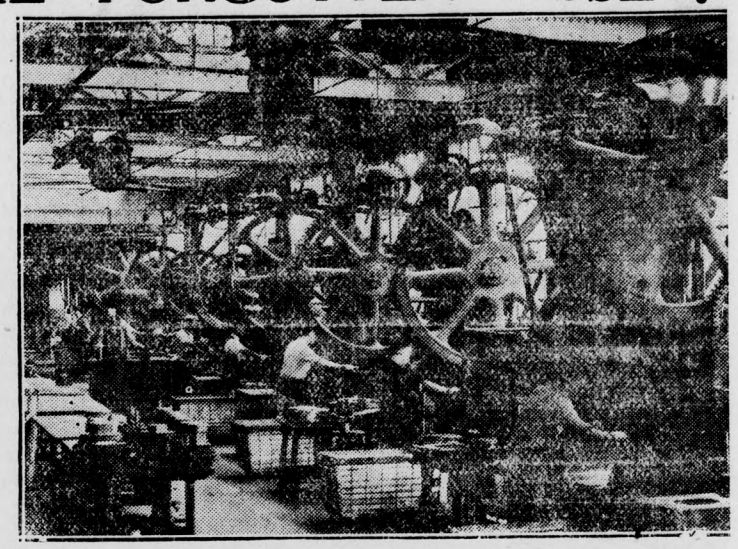
RESTORING FAITH—THE FORGOTTEN ASSET!





ON THE HIGH ROAD TO NATIONAL RECOVERY

Busy shops, men at work, money in the bank. These are three of the aims of National Recovery Crusade, demonstrating that by the use of faith, backed up by facts, old man depression can be given a sound beating by any community that chooses to do so. Financed by the Bernarr Macfadden Foundation, the Crusade's "fear fighters" have achieved a noteworthy success in Elmira, N. Y., and are at work in other communities. Photos show a typical boom time Fifth Avenue crowd (upper left); men at work in a silver stamping factory (upper right); steel operators, recently re-employed (lower left), and something that everyone hopes will soon be only a memory, the needy unemployed standing in a bread line (lower right). Portraits are of Edward F. Hutton, chairman, General Foods Corporation (left), and Bernarr Macfadden, publisher and philanthropist, both members of the National Recovery Crusade Committee.

(Photos by Ewing Galloway and Ace Features)

Cot Thieves

The theft of about 375 pounds of apricots was reported from the W. H. Crothers place on Hamilton avenue, Friday. The sheriff's office is investigating.

Dr. Breuer Here

Dr. Charles H. Breuer of the Hester district, and formerly practicing in Campbell, was a visitor here today.

For Luncheon

Mr. and Mrs. C. L. Johnson and Mrs. C. E. Farman motored to Mission Springs near Mt. Herman last Friday to enjoy luncheon with friends.

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ASK YOUR GROCER FOR TASTE GOOD BAKERY BREAD

Leaves For Home

Miss Helen Phillips, who had been visiting her uncle, Percy Dunlap, and family, for the past several weeks, left last week for her home in Watsonville.

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Competent Workmen
C. H. WHITMAN
Phone 134

Enroute North

Mrs. Amy B. Cowles, Miss Helen and Frederick were calling on friends in Campbell Friday. They were on their way north for a vacation trip up the Redwood highway. Frederick has been away from here 17 years.

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